

Personal Statement

I specialise in creative media and content production with experience in marketing. Teamwork and communication are often crucial to success, and assisting others to achieve goals is a passion of mine. Working independently and personal growth through learning new skills or alternative methods is something I take pride in.

Qualifications

Google Digital Garage:

2023 The Fundamentals of Digital Marketing.

University of Portsmouth:

2018 – 2019 MSc Film and Television.

2015 - 2018 BA Film Production.

Alton College:

2013 - 2015 Level 3 BTEC Extended Diploma Creative Media.

St Luke's Science and Sports College:

2012- 2013 7 GCSEs grades A-C including English, Mathematics, Media and Science.

Work Experience

LiveYou

Marketing Strategist | February 2022-Present

- Suggested and planned marketing strategies to efficiently meet company targets and goals, such as attracting new clients and boosting the company's reputation.
- Planning, creating and managing social media content on platforms including Facebook, Instagram and LinkedIn.
- Creating marketing materials using applications such as Adobe Photoshop and Adobe XD.
- Assisting the LiveYou team at in person networking events.

Client Advocate | June 2023-Present

- Designed a client support program to assist clients with self-improvement and goal management.
- Communicating with clients in a variety of ways and offering support where appropriate.
- Organising and managing a community for clients so they may experience new opportunities and socialise with each other.

Other Relevant Experience

Placement | Radio Exe | April 2018

I completed a short placement for Radio Exe in which I assisted with audio logging and editing in a professional working environment.

Volunteering | Whizz Kidz | June 2017

In a young mentoring role for the charity Whizz Kidz, I attended a three-day course helping young people to learn and develop creative media skills.

Placement | BMW | June 2015

I completed a short three-day placement at BMW. During the placement, I assisted various departments with tasks such as advertising and idea generation.

Skills

- Content Production.
- Communication.
- Teamwork.
- Active Listening.
- Creative, Conceptual and Analytical Thinking.
- Customer Service.

Other Information

I have Quadriplegic Cerebral Palsy, as a result I am a full time powerchair user. I am very independent and have very few additional requirements. If you have any questions, please do not hesitate to contact me using the details provided.